

Privacy and Cookies Policy

This Privacy and Cookies Policy outlines how the Hague Group (Hague Computer Supplies Ltd) and PSL Print Management (collectively referred to as 'we', 'us', or 'our') collect, use, and protect your personal data when you interact with our websites, including but not limited to www.hague-group.com , <https://online.pslprint.com/> as well as our online services. We are committed to complying with the Data Protection Act 2018 and the UK General Data Protection (UK GDPR) and respecting your privacy and data protection rights.

Collection of Personal Data

We may collect personal data, including but not limited to:

- Name, email address, and contact information.
- Payment details when you use our online ordering systems or make purchases.
- Data submitted via online forms, such as enquiries, subscriptions to newsletters, or downloads of whitepapers.
- Cookies and other tracking technologies to monitor website interactions.

Use of Personal Data

We use your personal data for the following purposes:

- **Marketing:** To send newsletters, promotional offers, or updates about our products and services. You can opt out at any time.
- **Analytics:** We use Google Analytics to analyse website usage. Data collected is anonymised and used to improve our services.
- **Order Fulfilment:** For online ordering systems, we process your data to fulfil orders, manage payments, and provide customer support.
- **Personalisation:** Enhancing user interactions through tailored content and services.

Cookies and Remarketing

Our Websites use cookies to:

- Provide seamless browsing experience.
- Analyse visitor activity to improve services.
- Enable remarketing through third-party vendors like Google Ads.

You can manage cookies via your browser settings. Opt out of Google Ads tracking via Google Ads Preferences Manager.

Sharing of Personal Data

We may share your personal data with trusted third parties, such as:

- Email Marketing providers.
- Payment processors.
- Shipping companies.

These parties are bound by confidentiality agreements and are only given the information necessary to provide their services.

Data Security and Retention

We implement appropriate technical and organisational measures to safeguard your personal data from unauthorised access, alteration, or loss. Personal data is retained only as long as necessary to fulfil the purposes outlined in this Policy or to meet legal requirements.

External Links

Our websites may contain links to external sites. While we strive to link only reputable resources, we are not responsible for the content or practices of these third-party websites. Users should review their respective privacy policies before sharing personal data.

Social Media Platforms

Engagement through our linked Social Media accounts is governed by each platform's terms. Please avoid sharing sensitive information through these channels.

Email Newsletter

We operate an email newsletter program to share product updates and promotional information. Subscriptions are voluntary, and all subscriber data is securely stored. Our emails may track engagement (e.g. opened emails, link clicks) to improve future content. Users can unsubscribe at any time via the link provided in the email.

Your Data Protection Rights

Under the **UK GDPR**, you have the following rights:

- **Right to Access:** Request a copy of your personal data.
- **Right to Rectification:** Request corrections to inaccurate or incomplete data.
- **Right to Erasure:** Request deletion of data no longer necessary for its original purpose.
- **Right to Restriction:** Restrict processing under certain circumstances.
- **Right to Data Portability:** Receive data in a structured format or transfer it to another controller.
- **Right to Object:** Object to data processing for specific purposes, such as marketing.
- **Right to Withdraw Consent:** Where data is processed with your consent, you may withdraw it at any time.

To exercise your rights, please contact us using the details provided below.

Contact and Communication

Hague Group and PSL Print Management welcomes your comments regarding this Privacy Policy. If you have any questions about this policy and would like further information please contact us by any of the following:

Hague Group

Call: 01924 244 555

Email: Privacy@hagueprint.com

Post: Hague Print, Thomas House, Normanton industrial Estate, Normanton, West Yorkshire, WF6 1TD

PSL Print Management

Call: 01772 704515

Email: datacontroller@pslprint.co.uk

Post: PSL Print Management, A59 Red Scar Business Park, Longridge Road, Preston,
Lancashire, PR2 5ND